

# THE GOOD THE BAD THE UGLY

Presented by:

Duane Hund

K-State Research and Extension Farm Analyst

# Keeping the Family Farming

A Workshop Series for Farm Families





# The Bad:

Started as two 1 ½ day long workshops spread two weeks apart.

## Problems:

- Overnight stays created problems with livestock producers.
- Expense for hotel and time involved ruled out many families.
- 3 full days of workshop presentation and interaction was burdensome.
- Required extensive sponsorship in addition to grant funds.



# The Good

- Workshop was shortened to two one day sessions.
- Locations other than hotels reduced costs and registration charges.
- Held the workshops on Saturdays .
- Placed some presentations on CD to allow review and study of workshop modules.



# The Good ... Continued

- Involved all family members with the “Wants Hopes Needs & Fears” module .
- Excellent reviews and evaluations by participants.
- Providing assistance from a Farm Analyst (motivational factor).
- Intensive Financial Analysis (Finpack).
- Referrals and follow-up with Mediation, FSA Loan applications, general counseling and referrals to specialists.



# The Ugly

- Money.
- Programs are suffering everywhere as funding is reduced.
- The workshops are affordable but do cost more per participant compared to many other Extension programs.
- The well is nearly dry \$\$\$.



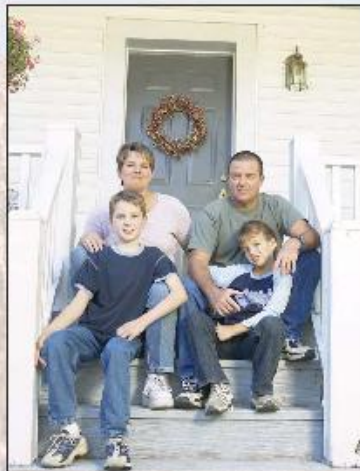
# Teaching Materials

Teaching Materials of major interest:

- Who's in Charge
- SWOT (STRENGTHS-WEAKNESSES-OPPORTUNITIES-THREATS)
- Conduct Family Business Meetings
- Estate Planning

# KEEPING THE FAMILY FARMING

## A Workshop Series for Farm Families



The next generation is ready to farm.  
Is the farm ready for the next  
generation?

- What matters most?
- Communicating effectively with those you live and work with.
- Where do you stand financially?
- Planning for retirement.
- Concerns, hopes, and needs of individual farm team members.

### Please select one:

Beloit, Kansas

Session One: January 9, 2010

Session Two: January 23, 2010

Hiawatha, Kansas

Session One: January 16, 2010

Session Two: January 30, 2010

### For more information contact:

Rich Llewelyn

345 Waters Hall

Manhattan, KS 66506

Phone: 785.532.1504

Fax: 785.532.6925

### Sponsored by:



[www.AgManager.info/Events/Transitions/2010](http://www.AgManager.info/Events/Transitions/2010)



# Keeping the Family Farming

Department of Agricultural Economics  
Kansas State University

